

AMENDMENTS TO THE CLAIMS

The following listing of claims replaces all prior versions of the claims in the Application. With reference to the listing it is noted that, herewith, claims 3-6 are amended. No new matter has been added.

Listing of Claims

1. (Withdrawn) A method for improving the efficiency of data transmission, comprising:

 receiving at the terminal of a first user data sent out in response to a second user's request;

 deciding, based on a predetermined profile, whether to place the received data in the store of the first user's terminal; and

 in the case where said data has been stored, retrieving said data from said store in response to the first user's request for said item.

2. (Withdrawn) A system for improving the efficiency of data transmission, comprising:

 a memory having program code stored therein; and

 a processor operatively connected to said memory for carrying out instructions in accordance with said stored program code;

 wherein said program code, when executed by said processor, causes said processor to perform the steps of:

 receiving at the terminal of a first user data sent out in response to a second user's request;

 deciding, based on a predetermined profile, whether to place the received data in the store

of the first user's terminal; and

in the case where said data has been stored, retrieving said data from said store in response to the first user's request for said item.

3. (Currently Amended) A method for displaying information related to a television channel's broadcasting, comprising:

placing on a webpage one or more icons coordinated with the television channel's broadcasting, said icons acting as hyperlinks to data relating to a predetermined number of programs recently broadcast on the television channel; and

further placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with the television channel's broadcasting.

4. (Currently Amended) A webpage for displaying information related to a television channel's broadcasting, comprising:

one or more icons coordinated with the television channel's broadcasting, said icons acting as hyperlinks to data relating to a predetermined number of programs recently broadcast on the television channel; and

an element relating to programming currently being broadcast on the television channel, said element being coordinated with the television channel's broadcasting.

5. (Currently Amended) A method for purveying information related to a television channel's broadcasting, comprising:

transmitting along with the channel's television programming data relating to that programming;

placing the transmitted data in a store of a user's device;

placing on a webpage one or more icons coordinated with the television channel's broadcasting, said icons acting as hyperlinks to data relating to a predetermined number of programs recently broadcast on the television channel;

further placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with the television channel's broadcasting; and

retrieving the transmitted data from said store in response to the user's request for that data.

6. (Currently Amended) A system for purveying information related to a television channel's broadcasting, comprising:

a memory having program code stored therein; and

a processor operatively connected to said memory for carrying out instructions in accordance with said stored program code;

wherein said program code, when executed by said processor, causes said processor to perform the steps of:

transmitting along with the channel's television programming data relating to that programming;

placing the transmitted data in a store of a user's device;

placing on a webpage one or more icons coordinated with the television channel's

broadcasting, said icons acting as hyperlinks to data relating to a predetermined number of programs recently broadcast on the television channel;

further placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with the television channel's broadcasting; and

retrieving the transmitted data from said store in response to the user's request for that data.

7. (Withdrawn) The method of claim 1 wherein said data relates to a webpage.

8. (Withdrawn) The method of claim 1 wherein said data relates to a newswire story.

9. (Withdrawn) The method of claim 1 wherein said data relates to a video.

10. (Withdrawn) The system of claim 2 wherein said data relates to a webpage.

11. (Withdrawn) The system of claim 2 wherein said data relates to a newswire story.

12. (Withdrawn) The system of claim 2 wherein said data relates to a video.

13. (Original) The method of claim 3 wherein said element is an icon that acts as a hyperlink.

14. (Original) The method of claim 13 wherein said icons relating to programs recently broadcast

are smaller than the icon relating to programming currently being broadcast.

15. (Original) The method of claim 3 wherein said element is a frame displaying data.

16. (Original) The method of claim 3 wherein the predetermined number is selected by the user.

17. (Original) The webpage of claim 4 wherein said element is an icon that acts as a hyperlink.

18. (Original) The webpage of claim 17 wherein said icons relating to programs recently broadcast are smaller than the icon relating to programming currently being broadcast.

19. (Original) The webpage of claim 4 wherein said element is a frame displaying data.

20. (Original) The webpage of claim 4 wherein the predetermined number is selected by the user.

21. (Original) The method of claim 5 wherein said element is an icon that acts as a hyperlink.

22. (Original) The method of claim 21 wherein said icons relating to programs recently broadcast are smaller than the icon relating to programming currently being broadcast.

23. (Original) The method of claim 5 wherein said element is a frame displaying data.

24. (Original) The method of claim 5 wherein the predetermined number is selected by the user.

25. (Original) The system of claim 6 wherein said element is an icon that acts as a hyperlink.
26. (Original) The system of claim 25 wherein said icons relating to programs recently broadcast are smaller than the icon relating to programming currently being broadcast.
27. (Original) The system of claim 6 wherein said element is a frame displaying data.
28. (Original) The system of claim 6 wherein the predetermined number is selected by the user.
29. (Withdrawn) A method for displaying information related to a television channel's broadcasting, comprising:
- receiving a request to no longer present on a webpage information relating to a specified broadcast item;
 - computing the ordinality of recently-broadcast items without taking into account the specified broadcast item; and
 - configuring the webpage to display one or more icons associated with a certain ordinal group of the recently broadcast items, said group not including said specified item.
30. (Withdrawn) A system for purveying information related to a television channel's broadcasting, comprising:
- a memory having program code stored therein; and
 - a processor operatively connected to said memory for carrying out instructions in

accordance with said stored program code;

wherein said program code, when executed by said processor, causes said processor to perform the steps of:

receiving a request to no longer present on a webpage information relating to a specified broadcast item;

computing the ordinality of recently-broadcast items without taking into account the specified broadcast item; and

configuring the webpage to display one or more icons associated with a certain ordinal group of the recently broadcast items, said group not including said specified item.

31. (Withdrawn) A method for displaying information related to a television channel's broadcasting, comprising:

receiving an indication of the number of broadcast items to which a particular icon on a webpage should correspond, said webpage being coordinated with said channel's broadcasting;

configuring said icon to be associated with data relating to said number of broadcast items; and

placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with said channel's broadcasting.

32. (Withdrawn) A system for purveying information related to a television channel's broadcasting, comprising:

a memory having program code stored therein; and

a processor operatively connected to said memory for carrying out instructions in

accordance with said stored program code;

wherein said program code, when executed by said processor, causes said processor to perform the steps of:

receiving an indication of the number of broadcast items to which a particular icon on a web page should correspond, said webpage being coordinated with said channel's broadcasting;

configuring said icon to be associated with data relating to said number of broadcast items; and

placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with said channel's broadcasting.

33. (Withdrawn) A method for displaying information related to a television channel's broadcasting, comprising:

receiving an indication of particular broadcast items to which an icon on a webpage should correspond, said webpage being coordinated with said channel's broadcasting;

configuring said icon to be associated with data relating to said broadcast items; and

placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with said channel's broadcasting.

34. (Withdrawn) A system for purveying information related to a television channel's broadcasting, comprising:

a memory having program code stored therein; and

a processor operatively connected to said memory for carrying out instructions in accordance with said stored program code;

wherein said program code, when executed by said processor, causes said processor to perform the steps of:

receiving an indication of particular broadcast items to which an icon on a webpage should correspond, said webpage being coordinated with said channel's broadcasting;

configuring said icon to be associated with data relating to said broadcast items; and

placing on the webpage an element relating to programming currently being broadcast on the television channel, said element being coordinated with said channel's broadcasting.